

Could you please clarify what is meant by “reporting standards” in Task 7? Specifically, we would appreciate additional guidance on the standards that would need to be followed, in alignment with the prior economic impact studies conducted for Oregon State University and Oregon Institute of Technology.

The use of the term “reporting standards” in Task 7 was not intended to refer to a formal or codified industry standard. Rather, it reflects the expectation that the selected vendor will review and align with the structure, components, and data categories used in prior economic impact studies conducted for Oregon State University (OSU) and the University of Oregon (UO), as well as Oregon Institute of Technology (OIT), where applicable. These components should be presented using quantitative and narrative formats consistent with the approach taken in the OSU and UO reports, in order to ensure credibility, clarity, and comparability in communications with legislators and stakeholders. Reference [OSU's](#) and [OIT's](#) reports (found online), as we really like the information and how it's formatted and presented in these two reports and would like to cite these for the reporting standards.

We expect the vendor to review those prior reports during the planning phase and use them as a reference point for both the categories of analysis and the presentation format of deliverables.

Who will be the point of contact for this project?

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What data do you have regarding alumni from rural areas, those who are Pell Grant recipients, and first generation students? What level of granularity will you be able to share with the selected consultant?

Each institution has access to student-level and alumni data sets that include information on:

- Pell Grant eligibility (at time of enrollment)
- First-generation status (self-reported or FAFSA-derived)
- Permanent address or home ZIP code (assess rural origin using national or state definitions)

While the exact structure of this data may vary slightly across institutions, the following can be made available to the selected consultant:

- Aggregated data by institution and cohort year on:
 - Percentage of graduates who were Pell recipients
 - Percentage of graduates who were first-generation students
 - Geographic distribution of graduates (including rural vs. urban origin)
- Potential matching of alumni location data with state workforce or tax records (subject to availability and data-sharing agreements)
- GIS-compatible student and alumni residence data (ZIP or county level) for heat map creation
- Graduation outcomes disaggregated by demographic category, where available

The institutions are prepared to work collaboratively with the selected consultant to standardize data reporting formats and ensure data-sharing agreements or IRB approvals are in place if needed.

Consultants should expect to work closely with institutional research teams to refine data requests based on feasibility, privacy considerations, and intended use in the impact report.